



## Business & Entrepreneurship Center

**Strengthen. Assist. Expand.**

### **The Business & Entrepreneurship Center (BEC)**

program, an initiative of the Economic and Workforce Development Program through the California Community Colleges, is a network of Community College professionals working in strategic partnerships with businesses, industry and community organizations to identify and meet California's economic development needs in the areas of business improvements and entrepreneurship training.

The Business & Entrepreneurship Center (BEC) program works with private, public and nonprofit resources to build strong, sustainable and successful businesses. The result is wealth creation, job creation and retention and better economic health in California.

By partnering with local, well respected business growth organizations and community colleges, the Business & Entrepreneurship Center and the entrepreneurs they serve can tap into an abundance of resources and know how already in place, thereby enhancing the long-term growth and viability of these companies.

The Business & Entrepreneurship Center program supports local economic development corporations, chambers of commerce, community-based business outreach centers and other community-based organizations whose primary mission is to assist small businesses. Centers are strategically placed throughout California to serve you. Call today!

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**Strengthen** the entrepreneurial spirit in California by encouraging young

people to engage in entrepreneurship as a legitimate lifetime career path.

**Assist** with regional and statewide efforts to increase the success of business through partnerships and collaborations with industry, education and government.

**Expand** entrepreneurship curriculum across community college campuses.

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